



FRIENDS OF THE POWERHOUSE PRESS RELEASE

“PARTY FOR THE TOWER” EVENT RAISES \$29,000

Monies Raised To Help With Construction Of New Beach Safety Center & Tower

DEL MAR, CA (Monday, August 30, 2010) – The Friends of the Powerhouse held their annual “Party For The Tower” on August 4 at En Fuego in Del Mar. The event raised \$29,000 towards the construction of the new Beach Safety Center & Tower.

The evening included a Mexican buffet dinner, no-host bar and a terrific live auction. The “Party For The Tower” was again a sold out event.

The Del Mar Beach attracts over two million people annually and the current lifeguard station is antiquated and inadequate for the lifeguards to work and function. The new Beach Safety Center & Tower will bring a state-of-the-art facility to the City of Del Mar which will make the lifeguard’s job must easier and be a source of pride for the community.

“The new Beach Safety Center and Tower will make the lifeguard’s difficult job easier and be a source of pride for community,” said Friends of the Powerhouse President Barbara Harper.

The Friends of the Powerhouse has joined the social media world with its new Twitter, Facebook and Crowd Wise pages. Please follow us at www.Twitter.com/FoPowerhouse. Become a fan at www.Facebook.com search Friends of the Powerhouse. Donate and assist us at www.crowdrise.com/friendsofthepowerhouse.



www.FriendsOfThePowerhouse.org